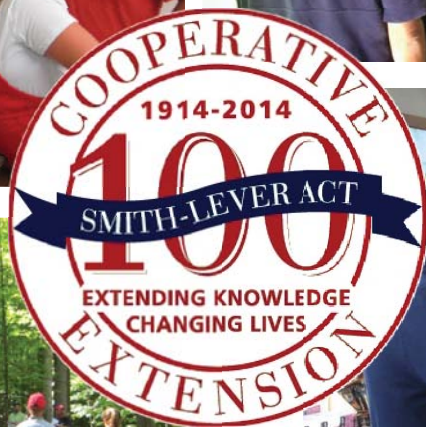


EXTENDING KNOWLEDGE
CHANGING LIVES



EXTENDING KNOWLEDGE
CHANGING LIVES



Cornell University
Cooperative Extension
Yates County

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2015

January							February							March							April							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	
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May							June							July							August						
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September							October							November							December							
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2016

January							February							March							April							
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24	25	26	27	28	29	30	28	29						27	28	29	30	31			24	25	26	27	28	29	30	
31																												

May							June							July							August							
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22	23	24	25	26	27	28	19	20	21	22	23	24	25	17	18	19	20	21	22	23	21	22	23	24	25	26	27	
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September							October							November							December							
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25	26	27	28	29	30		23	24	25	26	27	28	29	27	28	29	30				25	26	27	28	29	30	31	
							30	31																				

CCE Yates Staff Directory

Phone: (315) 536-5123

Last Name	First Name	E-mail	Title
CALVETTI	SHARREY	slc284@cornell.edu	Accounts Rep II
CASTNER	VALLIE	vge8@cornell.edu	Community Educator
CLANCEY	JEN	jja26@cornell.edu	4-H and Human Ecology Team Lead
COLIZZI	MICHAEL	mac252@cornell.edu	Viticulture Community Educator
ELIAS	BARB	bje6@cornell.edu	FLSBN Finance Administrator
FLYNN	CHERYL	cj348@cornell.edu	Sr. Admin. Assistant
GAVETTE	KAREN	kag255@cornell.edu	Admin. Assistant
GLAZIER	NANCY	nig3@cornell.edu	Small Farm Support Specialist
HAUTANIEMI	DANIELLE	dah35@cornell.edu	Interim Executive Director
MCGUFFIE	BARB	bjm21@cornell.edu	Community Educator
NEWBOLD	ELIZABETH	ejn22@cornell.edu	FLLT Land Protection Specialist
PIERCE	SHELLEY	sp2276@cornell.edu	Promotions & Mktg Coordinator
REID	JUDSON	jer11@cornell.edu	Vegetable Specialist
STAYCHOCK	EMILY	ecs268@cornell.edu	Invasive Species/ Watershed Educator
WALTER-PETERSON	HANS	hcw5@cornell.edu	Viticulture Specialist

CCE Yates Board of Directors

Name	Title	Term Start	Term End	Term Duration
SKIP JENSEN	President	1/11	12/16	2nd Term
LEW ANN GILES	Vice President	1/12	12/16	2nd Term
DAWN DENNIS	Secretary	1/09	12/14	2nd Term
ROBERT C. CORCORAN	Treasurer	1/11	12/16	2nd Term
LESLIE CHURCH	Legislative Rep.			
CHARLES FAUSOLD	State Specialist			
DANIELLE HAUTANIEMI	Interim Exec. Director			
JONATHAN HUNT	Member	1/09	12/14	2nd Term
SARAH STACKHOUSE	Member	1/09	12/14	2nd Term
PETER MARTINI	Member	1/09	12/14	2nd Term
KEITH TOASPERN	Member	1/13	12/15	1st Term
MALCOLM MACKENZIE	Member	1/13	12/15	1st Term
CAROL OSWALD	Member	1/14	12/15	1st Term
JILL HENDERSON	Member	1/14	12/16	1st Term

Summary of Resources & Support

2013

County Appropriation: \$240,153.00

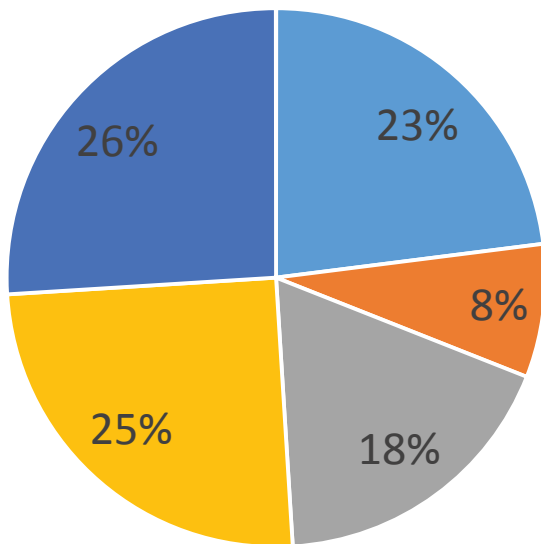
Federal: \$85,056.01

State: \$274,122.41

Grants & Contracts : \$189,122.34

Other (In Kind Office Space, Fundraising, Donations): \$274,524.16

TOTAL \$1,062,977.92



■ County Appropriation ■ Federal ■ Grants & Contracts ■ Other ■ State

Week 1

December/January

Monday 29th

Tuesday 30th

Wednesday 31st

New Year's Day

Thursday 1st

Friday 2nd

Saturday 3rd

Sunday 4th



Monday 5th

Tuesday 6th

Wednesday 7th

Thursday 8th

Friday 9th

Saturday 10th

Sunday 11th



Week 3

January

Monday 12th

GAPS training, Geneva Ag Experiment Station, Food Science Bldg, 9 a.m. - 3:30 p.m., www.gaps.cornell.edu

Tuesday 13th

GAPS training, Geneva Ag Experiment Station, Food Science Bldg, 9 a.m. - 3:30 p.m., www.gaps.cornell.edu

Wednesday 14th

Thursday 15th

Friday 16th

Saturday 17th

Sunday 18th



January

Week 4

Monday 19th

Martin Luther King Day

Tuesday 20th

Wednesday 21st

Thursday 22nd

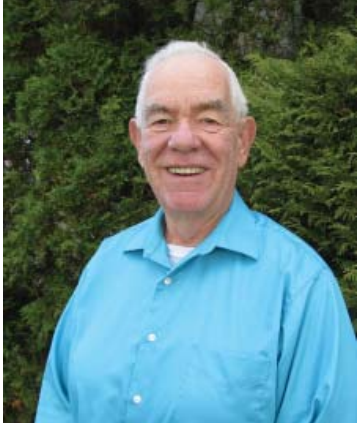
Friday 23rd

Saturday 24th

Sunday 25th



President's Report



Cooperative Extension is alive and well here in Yates County. There are so many places where CCE Yates County has an influence in implementing and overseeing many diverse programs in the County. From 4-H to Master Gardeners to Life Skills Educators and everything in between, CCE Yates County is there. This is one of the things that has always amazed me; CCE is such a diverse organization and serves so many people. We have a very dedicated staff who work hard to bring programs to the public. We thank them for their dedicated service.

In June of this year our Executive Director, Nicole Landers, left to pursue other interests. I personally want to thank her for the great job she did for us, and we wish her well in her future endeavors. We have formed a search committee and they are actively working and looking for a full-time replacement for Nicole. To serve our needs for an Executive Director during the interim, we have contracted with CCE Schuyler County and their Executive Director, Danielle Hautaneimi, has taken on Executive Director responsibilities. We are very fortunate to have such a qualified person help us out with administrative duties during the search process. During this same time our Board of Directors and the Schuyler CCE Board of Directors has agreed to create a joint committee of Board members from both counties to explore ways we might work together and possibly share some services. We have no idea what might come of this, but we are going to look into the possibilities.

All of this makes for a very busy time for the Board of Directors. I would like to give them a big thank you for all the time they devote to CCE Yates County. All of what we do is made possible by these team members and to everyone I say a big "Thank You."

Volunteers are another very important group at CCE Yates County. They give countless hours of service working with our staff to provide many programs to the citizens of the Yates County. Thank you to everyone, and I look forward to another great year in 2015.

Donald "Skip" Jensen

Executive Director's Letter



It's my privilege to address you as the Interim Executive Director for Cornell Cooperative extension of Yates County. Following Nicole Landers' able leadership, I've been with the Association since July 2014 on a part-time basis. I come to CCE Yates Count from Cornell Cooperative Extension, Schuyler County, and am already familiar with some of the excellent work done at CCE Yates. The staff, Board members and volunteers have all been very welcoming, and I am pleased to assist during this time of transition. Yates County is such a beautiful and vibrant part of the Finger Lakes that it really is a joy to work here.

CCE of Yates County has a reputation for providing high quality and timely programming to the greater Yates County community, with a creative variety of partners and with the continued support of County government. In the 2014 Annual Report we highlight these programs, illustrating some of the moments and impacts that help us live up to our motto of "putting knowledge to work." From 4-Hers learning about gardening and the power of community service to delivery of timely farm safety education to outreach on the economic and ecological costs of invasive species, CCE Yates County supports vital programming. With key partners such as the Yates County Farm Bureau, the Soil & Water Conservation District, the Keuka Lake Association, the Finger Lakes Institute, Penn Yan and Dundee School Districts, the Yates County Chamber of Commerce and many more, we bring research- and evidence-based programs that deliver on their promise of impact. This past year we revitalized our website and increased our social media presence, all to make it easier to access the resources and information that you need.

As Skip Jensen mentions in his message, 2015 will be a year of transition. CCE Yates County is entering this period from a position of fiscal, organizational and programmatic strength. The Board is looking to secure longer-term executive leadership, and CCE Yates and CCE Schuyler are engaged in an active discussion around the possibilities of increased shared programming or administrative roles. CCE Yates County boasts a stable, committed and skilled staff who are knowledgeable about the community. The Board is involved and bring a variety of skill sets and experiences to lead the organization through these transitions. I'm happy to be a part of this period in CCE Yates County's almost 100-year history, and encourage you to continue to engage with us, tell us what you like and what doesn't work for you, and to demand the very best from us. I know that CCE Yates County can deliver.

Danielle Hautaniemi

Week 5

January/February

Monday 26th

Tuesday 27th

Wednesday 28th

Thursday 29th

Friday 30th

Saturday 31st

Sunday 1st

**THE 4-H SPAGHETTI DINNER IS FEB. 26!
DON'T FORGET TO BUY YOUR TICKETS!**



Monday 2nd

Tuesday 3rd

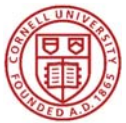
Wednesday 4th

Thursday 5th

Friday 6th

Saturday 7th

Sunday 8th



Week 7

February

Monday 9th

Tuesday 10th

Wednesday 11th

Thursday 12th

Friday 13th

Valentine's Day

Saturday 14th

Sunday 15th



February

Week 8

Monday 16th

President's Day

Tuesday 17th

Wednesday 18th

Thursday 19th

Friday 20th

Saturday 21st

Sunday 22nd





In 2014, the Finger Lakes Grape Program teamed up with Cornell's Enology Extension Program to create B.E.V. NY, a comprehensive, three-day conference focused on delivering important research-based Business, Enology and Viticulture information to members of the New York grape and wine industry. The first B.E.V. NY conference was held February 27-March 1, 2014 at the Waterloo Holiday Inn in Waterloo, N.Y. and featured experts in enology, viticulture, marketing and business development from Cornell, Penn State, Finger Lakes Community College and Tompkins Cortland Community College. Six hundred thirty two people attended the conference, and attended presentations on topics ranging from soil pH to tannins to social media use. The conference also included a one-day trade show, featuring 42 vendors. B.E.V. NY is just one example of how the Finger Lakes Grape Program partners with campus-based faculty to provide information vital to the continuing growth and success of New York's wine and grape industry. Save the date! The 2015 B.E.V. NY conference will be held February 26-28, 2015 at the R.I.T. Inn Conference Center in Henrietta, NY.

4-H Spaghetti Dinner

Looking for a quick, easy, and tasty meal this week? Mark your calendars to stop by the Penn Yan Moose Club on February 26th for a spaghetti dinner fundraiser to support the Yates County 4-H program.

4-H youth and volunteers will be on hand cooking and serving salad, bread, spaghetti, and dessert! Money raised goes to support our 4-H Trips and Awards fund, to send youth on leadership development trips throughout the year, to provide scholarships for 4-Hers to go to camp and to offset costs for our annual 4-H Achievement Night. Tickets can be purchased from any Yates County 4-H member, at the CCE Yates County office, or at the door. Hope to see you there!



Monday 23rd

Tuesday 24th

Wednesday 25th

Thursday 26th

4-H Spaghetti Supper • B.E.V. NY Conference

Friday 27th

B.E.V. NY Conference

Saturday 28th

B.E.V. NY Conference

Sunday 1st

4-H Capital Days, Albany, NY



Monday 2nd

4-H Capital Days, Albany, NY

Tuesday 3rd

4-H Capital Days, Albany, NY

Wednesday 4th

Thursday 5th

Friday 6th

Finger Lakes Grape Program pruning workshop at the the Finger Lakes Teaching Vineyard
Anthony Road Wine Company, 1020 Anthony Road, Penn Yan

Saturday 7th

Master Forest Owners Present "Understanding Landowner Liability" at the
Yates County Building Auditorium 9 a.m. - 1 p.m.

Sunday 8th

Spring Forward! Daylight Saving Time



Week 11

March

Monday 9th

Tuesday 10th

Wednesday 11th

Thursday 12th

Friday 13th

Saturday 14th

Sunday 15th



March

Week 12

Monday 16th

Agricultural Literacy Week

Tuesday 17th

St. Patrick's Day

Agricultural Literacy Week

Wednesday 18th

Agricultural Literacy Week

Thursday 19th

Agricultural Literacy Week

Friday 20th

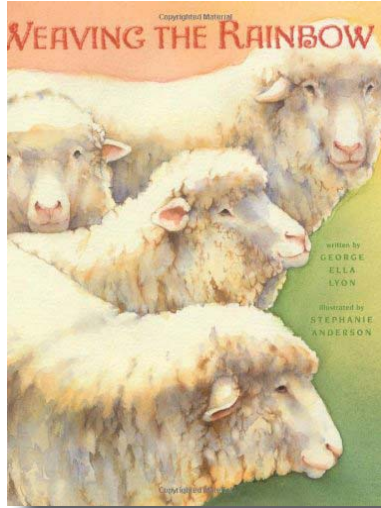
Agricultural Literacy Week

Saturday 21st

Yard & Garden Day - Yates County Auditorium - 8:30 a.m. - 1 p.m.

Sunday 22nd





2015 is the 10th celebration of Agriculture Literacy Week in Yates County! CCE Yates County teams up with Yates County Farm Bureau and our local schools to teach 2nd graders throughout the county about agriculture in NYS.

In 2014, we reached 270 students in five partnering schools with the book, “Who Grew My Soup,” written by Tom Darbyshire and C.F. Payne. The book highlights vegetable growers involved in making vegetable soup and even follows real life farmers who are producing vegetables for the Campbell Soup Company. We conducted a hands-on activity with each classroom and highlighted several NYS farmers, including Penn Yan’s Peter Martens.

In 2015, we will feature the book, “Weaving the Rainbow”, written by George Ella Lyon, which highlights the fiber industry.

Yard & Garden Day

Yard & Garden Day is an annual event sponsored by the Master Gardeners of Yates County for the community. Each year, Master Gardeners hold the event in the Yates County Building Auditorium from 8:30 a.m. until 12:30 p.m. In 2014, the Master Gardeners invited three speakers to present on various horticultural topics. Petra Page-Mann, co-founder of Fruition Seeds, inspired attendees with the significance, history and techniques of seed saving. Steve Gabriel, extension educator, discussed the agriculture practice of polyculture. Pam Shade, from the Cornell Plantation Herb Garden, discussed growing and harvesting culinary herbs and spices. Seedway and Burpee sponsored flower, herb and vegetable seeds to the 80 attendees. Master Gardeners have sponsored this event for over fifteen years and has educated over a thousand members in the community on horticultural practices.



Steve Gabriel, extension educator, discusses the agriculture practice of polyculture at the 2014 Yard & Garden Day.

The Master Gardeners logged 519 hours of volunteer service in 2014.

Week 13

March

Monday 23rd

Tuesday 24th

Wednesday 25th

Thursday 26th

Friday 27th

Saturday 28th

Sunday 29th



Monday 30th

Tuesday 31st

Wednesday 1st

Thursday 2nd

Friday 3rd

Good Friday

Saturday 4th

Sunday 5th

Easter Sunday



Monday 6th

Tuesday 7th

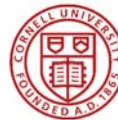
Wednesday 8th

Thursday 9th

Friday 10th

Saturday 11th

Sunday 12th



April

Week 16

Monday 13th

National Volunteer Week April 12-18

Tuesday 14th

National Volunteer Week April 12-18

Wednesday 15th

National Volunteer Week April 12-18

Thursday 16th

National Volunteer Week April 12-18

Friday 17th

National Volunteer Week April 12-18

Saturday 18th

National Volunteer Week April 12-18

Sunday 19th



CCE YATES THANKS THE 69 VOLUNTEERS THAT
ASSIST WITH ALL THE PROGRAMS!

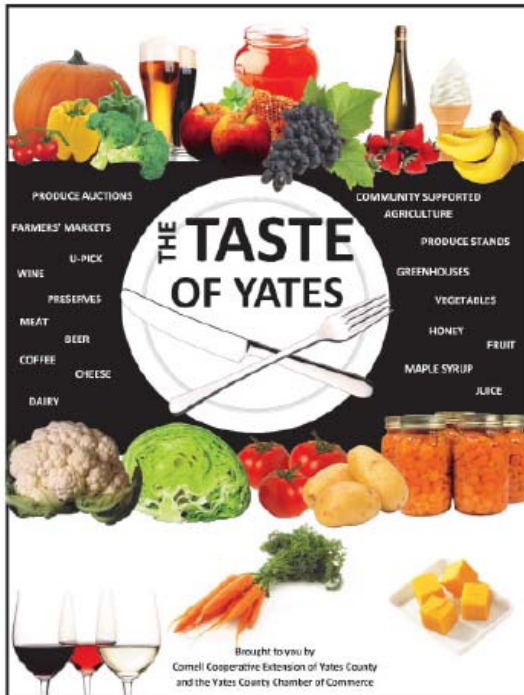


Visit CCE Yates County (www.cceyates.org).
Scan the QR code with your smartphone.



The rapid evolution of today's technology means constant change, and Cornell Cooperative Extension of Yates County is committed to using leading-edge technology to accomplish its educational and outreach mission. As part of that commitment, CCE Yates County was proud to announce the launch of a completely redesigned website during the summer of 2014. The innovative design of the new site allows users to more quickly find the content that is most relevant to them, with multiple navigation options by topic area and by user category. The new design also allows for more timely updating by staff to ensure content is always fresh, while presenting that content in a consistent and readable format.

The Taste of Yates



To celebrate the harvest season, the Yates County Chamber of Commerce and CCE Yates County announced the publication of “The Taste of Yates”, a local food guide focused on the Central Finger Lakes Region of New York State. The Taste of Yates includes everything from roadside stands and U-pick farms to wineries, breweries and even the Finger Lakes Cheese Trail. Cooperative Extension handled the research, data collection and design for the publication. The Yates County Chamber of Commerce supplied funding for the guide through the Yates County Tourism Program, which is funded by the County’s occupancy tax. The 40-page full color guide was printed in 10,000 copies and is now in wide distribution throughout the region.

Download The Taste of Yates PDF on-line:
<http://www.cceyates.org/.resources/the-taste-of-yates>
Scan the QR code with your smartphone.



Monday 20th

Tuesday 21st

Wednesday 22nd

Thursday 23rd

Friday 24th

Saturday 25th

Sunday 26th



Monday 27th

Tuesday 28th

Wednesday 29th

4th Annual Land Use Leadership Alliance Training Program, 5-9 p.m., Yates Co. Bldg Auditorium

Thursday 30th

Friday 1st

Saturday 2nd

Sunday 3rd



Week 19

May

Monday 4th

Tuesday 5th

Wednesday 6th

Thursday 7th

Friday 8th

Saturday 9th

Mothers' Day

Sunday 10th



May

Week 20

Monday 11th

Tuesday 12th

Wednesday 13th

Thursday 14th

Spring Grape IPM Meeting sponsored by the Finger Lakes Grape Program

Friday 15th

Saturday 16th

Sunday 17th





Nutrient Management Workshop

The NWNY Team partnered with Yates Soil & Water Conservation District to host a workshop for about 30 dairy producers, with the goal to provide basic information to reduce fertilizer purchases and to efficiently use on-farm nutrients. Topics covered included: Nutrients Basics, Managing Your Manure, and Using Cover Crops.

Corn Burndown Day

Knowing when corn is ready for chopping in order to produce quality corn silage can make a big difference. The NWNY Team collaborated with Shur-Gain nutritionists to host a “corn burndown day” on a Benton Center dairy farm. Producers supplied samples for dry matter testing. With pooled resources, corn stalks were “chipped”, ¼ to ½ lb of chopped corn was placed in special baskets, weighed, dried in one of six 1000-watt+ driers and weighed again. The process takes about an hour per sample and results were reported to farmers within hours.



Yates Farm Safety Day

The NWNY Team partnered with Yates County Soil & Water Conservation District (YCSWCD) to present at the Third Biennial Yates Farm Safety Day. 315 people attended the all-day event and participated in 20-minute, round robin sessions covering the safe use of bikes on the road, lawn mowers, chainsaws, tractors, and wagons and grain bins. NWNY and YCSWCD discussed manure and silo gas safety, a hot topic in the county. The use of gypsum bedding increases the amount of hydrogen sulfide gas released from lagoons during agitation, and serious accidents can and have occurred. The NWNY team works closely with YCSWCD to provide continuing education on this topic.



For more information, read the NWNY 2014 Annual Report:
http://nydairyadmin.cce.cornell.edu/pdf/impact_ny/pdf25_pdf.pdf
Scan the QR code with your smartphone.



Grant Funded Projects:

- Genesee Valley Regional Market Authority (GVRMA) - Research & Extension for Malting Barley Production in New York: \$63,982
- New York State Energy Research and Development (NYSERDA)—LED Lighting Systems to Improve Milk Production and Energy Efficiency: \$164,866 Year 2 of 2
- Agricultural Environmental Management (AEM) Base Funding Grant Project, Yates County: \$4,700
- American Pastured Poultry Producers Association (APPPA) Educational Grant: \$500
- Annie's Project - Farm Business Risk Management Education for Farm Women: \$6,154
- Cornell University On Farm Research Partnership: Evaluation of Manure Injection Equipment Using Yield Monitoring: \$4,000
- Dairy Acceleration Program (DAP): \$5,986
- Northeast Sustainable Agriculture Research and Education (NESARE) and Northern New York Agricultural Development Program, Winter-Forage Small Grains to Boost Feed Supply and Emergency Summer Annual Forage Crop Mixtures: \$4,000
- New York Farm Viability Institute (NYFVI), On Farm Impact of Fall/Spring Nitrogen on Winter Forage Yields: \$1,500
- NYS Dept. Agriculture & Markets, Increasing Cooling Space for Small Farms: \$250
- NY Soybean Checkoff, Diagnosis and Assessment of Soilborne Diseases of Soybean in NY: \$2,000
- NY Soybean Checkoff, Increasing Soybean Yields with Liquid Nitrogen Applications at Vegetative & Reproductive Growth Stages: \$5,000
- New York Farm Viability Institute (NYFVI), three dairy focused discussion groups—Young Managers of the Genesee Region, Young Managers of Ontario County and Hispanic Dairy Employees: \$2,400



Week 21

May

Monday 18th

Tuesday 19th

Wednesday 20th

Thursday 21st

Friday 22nd

Saturday 23rd

Sunday 24th



May

Week 22

Monday 25th

Memorial Day

Tuesday 26th

Wednesday 27th

Thursday 28th

Friday 29th

Saturday 30th

Save the date! Master Gardener Plant Sale @ The Windmill

Sunday 31st



Monday 1st

Tuesday 2nd

Wednesday 3rd

Thursday 4th

Friday 5th

Saturday 6th

Sunday 7th



June

Week 24

Monday 8th

Tuesday 9th

Wednesday 10th

Thursday 11th

Friday 12th

Saturday 13th

Sunday 14th



Small Farms/Livestock

- Profitable Pastured Poultry Workshop
- 2014 NY All Forage Fed Bull Test Concludes
- Yates Farm Safety Day
- Potential Dangers of Gypsum Bedding in Manure Storage Gets Wide Distribution

Field Crops

- Congresses Continue to Break Attendance Records
- Livingston County Dominates NY Corn & Soybean Yield Contests
- Western Bean Cutworm Populations Continue to Increase
- Crop Alerts Keep NW NY Growers Informed
- Nitrogen Fertility Drives Triticale Silage Yield
- First Unmanned Aircraft Systems (UAS) Approval from Federal Aviation Administration (FAA) to Scout Farm Fields
- Malt Barley Education & Research
- Team Finds New Soybean Disease in NWN
- Field Crop Educational Presentations in High Demand

Dairy

- Dairy Acceleration Program (DAP) a Boon for Local Farms
- NWN Team Collaborates to Boost Safety Compliance
- Dairy Discussion Groups Offer Learning Opportunities
- Calf Congress Builds on \$3.4 Million of Regional Investments
- Taking Dairy Skills to the Next Level
- Timing the Corn Silage Harvest



Farm Business Management

- Young Dairy Managers Improve Their Business Skills Performance
- Producers Introduced to New USDA Margin Protection Program
- Annie's Project a Success in Northwest New York Region
- Economics of Narrow Row Corn Grain Production
- Dairy Farm Business Summary (DFBS) Program



Face of Extension

- Participating in local agricultural awareness events.
- Exhibiting at the annual Empire Farm Days and joining other ag specialists in greeting the public and answering questions.
- Working with campus to present the Dairy Profit Seminars at Empire Farm Days.
- Giving talks to high school and college students about agricultural career opportunities and the benefits of learning a second language.
- Engaging the public in personal conversations and narrating at the NYS Fair Dairy Cattle Birthing Center.
- Presenting and testing on the topic, 'Sustainable Agriculture: Local Foods' to Genesee County high schools teams for the annual Envirothon competition. Follow-up assistance provided to county winner for the state competition.
- Judging New York State Hay Contest at the State Fair and educating general public about hay and silage production.
- Highlighting "Tools of the Trade" to 300 area high school students and community members at Genesee Community College's Harvest Festival.
- Joining other Extension specialists and Farm Bureau in visiting state legislators in Albany to stress the importance of supporting agricultural programs in the state.
- Representing Extension on campus through lecture presentations and committee positions.
- The team has had a total reach of nearly 16,000 unique visits through Facebook during the past year.
- Presentation to WNY Government Appointed Historians Association on using the USDA Census of Agriculture & recent technological developments in agriculture.

Week 25

June

Monday 15th

Tuesday 16th

Wednesday 17th

Thursday 18th

Friday 19th

Saturday 20th

Fathers' Day

Sunday 21st



Monday 22nd

Tuesday 23rd

Wednesday 24th

Thursday 25th

Friday 26th

Saturday 27th

Sunday 28th



Week 27

June/July

Monday 29th

Tuesday 30th

Wednesday 1st

Thursday 2nd

Friday 3rd

Independence Day

Saturday 4th

Sunday 5th

Photo by Judson Reid

45



Monday 6th

Tuesday 7th

Yates County Fair

Wednesday 8th

Yates County Fair

Thursday 9th

Yates County Fair

Friday 10th

Yates County Fair

Saturday 11th

Yates County Fair

Sunday 12th



Cornell Vegetable Program

Continued success in funding for season extension work

A Federal Formula Funds award of \$37,500 was granted to the CVP for the project 'Advancing Season Extension of NYS Vegetables with Soil and Water Best Management Practices'. Our objectives are to educate high tunnel vegetable growers on Best Management Practices of soil and water, then document their implementation and on-farm impact. The project team includes three field extension staff with Judson Reid as Principal Coordinator.

Collaborating with PI Betsy Lamb of NYSIPM, a NESARE project 'IPM for Greenhouse Vegetable Producers' was funded for \$140,000 over three years. In this project extension staff and growers will improve their greenhouse vegetable pest management skills.



Cooperators on a NYFVI high tunnel project discuss nutrient management in high tunnels.

Development and support of new markets

The CVP organized educational programs for five of the state's six produce auction, including the newest Genesee Valley Produce Auction. The programs highlighted the team's resources, with five members of the team providing research updates from CVP projects, including synergy with HarvestNY, as Food Safety updates prepared the auctions to remain current and competitive in the market place. Over 500 people attended auction education events, and were eligible to receive 12.5 DEC recertification credits.

Cornell Vegetable Program

Season Extension and Auctions

- The Cornell Vegetable Program (CVP) is the statewide leader on season extension, having successfully competed for over \$500,000 for research and education with NY growers. As a result, NY is now the national leader in winter farmers markets (made possible by season extension).
- A recent study found that farmers who participated in our educational programming were more likely to adopt season extension. This practice correlates with farm profitability and wholesale produce auction growth.
- The same study found a correlation between auction economic growth and support from the CVP. The auction in our study that received the most extension support grew in sales by \$185,612 per year, more than three times the rate of other auctions.

Currently, there are six produce auctions in New York with sales approaching \$10,000,000 combined. HarvestNY and CVP worked together to create a webpage for NY produce auctions to help buyers understand and access these points of local product aggregation.



<http://bit.ly/1tGeQaJ>



Working with the CVP, this high tunnel grower adopted Best Management Practices to fine-tune nutrient management and maximize yield.

Week 29

July

Monday 13th

Tuesday 14th

Wednesday 15th

Thursday 16th

Friday 17th

Saturday 18th

Sunday 19th

Photo by Judson Reid



Monday 20th

Tuesday 21st

Wednesday 22nd

Thursday 23rd

Friday 24th

Saturday 25th

Sunday 26th



Week 31

July/August

Monday 27th

Tuesday 28th

Wednesday 29th

Thursday 30th

Friday 31st

Saturday 1st

Sunday 2nd



August

Week 32

Monday 3rd

Tuesday 4th

Wednesday 5th

Thursday 6th

Friday 7th

Saturday 8th

Sunday 9th



Photo by Judson Reid

Cornell Vegetable Program

CVP provides testimony for the NYS Assembly Ag Committee

On December 10, 2013 Judson Reid was honored to be invited to report on the impacts of CCE on the agriculture industry. Testimony included:

Work with Food Hubs

- HarvestNY recently connected six new farmers to the Finger Lakes Fresh Food Hub, which created \$92,000 in new sales for these farms.
- HarvestNY successfully developed a proposal to secure \$175,000 in funding from Farm Credit Northeast and the Western New Power Proceeds Allocation Fund to commence a “Ready to Grow Food Hub Planning Project”.



Judson Reid conducts an on-farm winter high tunnel training.

Promising results from industry sponsored research

Tomatoes benefit from the protected culture of a high tunnel, but cropping year after year degrades the soil. Decreasing soil organic matter, increasing salinity, nutrient imbalances, compaction, and disease pressure all limit yield potential. Working with a container manufacturer, the CVP evaluated the potential of different makes and sizes of containers as an alternative to repeated in-ground cropping. Our early results indicate yields can be increased by over five lbs per plant, a potential revenue increase of \$3000 per greenhouse bay!

Master Forest Owners

The Master Forest Owner (MFO) program provides private forest owners in NYS with the information and the encouragement necessary to manage their forest lands. These experienced volunteers are graduates of a 4-day training program, where they learn about sawtimber and wildlife management, forest economics and ecology.

In Yates County there are five active MFO volunteers. In 2014, the MFO program held a legacy planning workshop which featured presentations on: passing your land on to the next generation, financial details to consider when passing on your land, and long-term protection options through a land trust. MFO's also held a woods walk focused on preparing your woods for a commercial timber harvest and conducted one-on-one site visits with landowners to discuss goals for woodland management and to provide guidance and follow-up information.



Attendees gather under a 300 year old tree during a Master Forest Owner's woods walk.

Week 33

August

Monday 10th

Tuesday 11th

Empire Farm Days; Seneca Falls, NY

Wednesday 12th

Empire Farm Days; Seneca Falls, NY

Thursday 13th

Empire Farm Days; Seneca Falls, NY

Friday 14th

Saturday 15th

Sunday 16th



August

Week 34

Monday 17th

Tuesday 18th

Wednesday 19th

Thursday 20th

Friday 21st

Saturday 22nd

Sunday 23rd



Monday 24th

Tuesday 25th

Wednesday 26th

Thursday 27th

The Great New York State Fair

Friday 28th

The Great New York State Fair

Saturday 29th

The Great New York State Fair

Sunday 30th

The Great New York State Fair



Monday 31st

The Great New York State Fair

Tuesday 1st

The Great New York State Fair

Wednesday 2nd

The Great New York State Fair

Thursday 3rd

The Great New York State Fair

Friday 4th

The Great New York State Fair

Saturday 5th

The Great New York State Fair

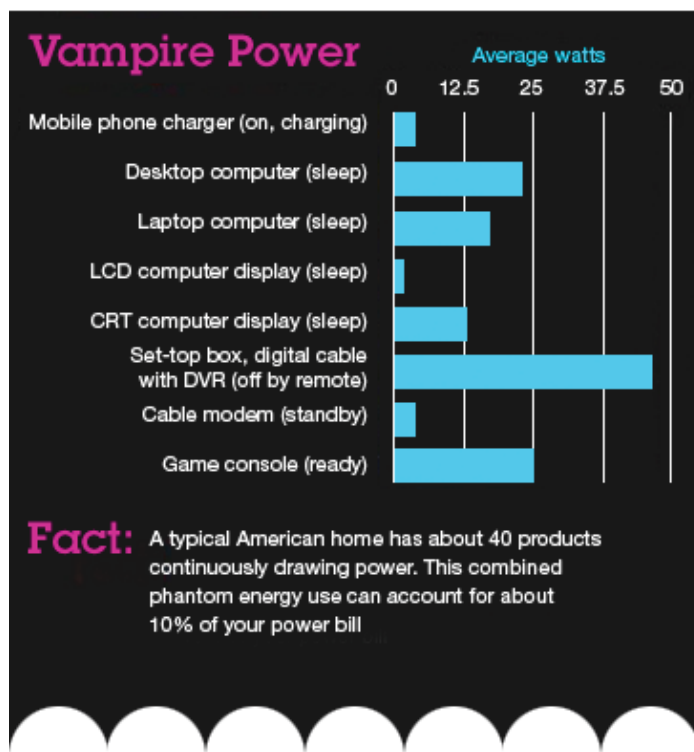
Sunday 6th

The Great New York State Fair



Energy Efficiency Consumer Education

With funding provided through The New York State Energy Research and Development Authority (NYSERDA), in 2014 Yates County Cornell Cooperative Extension provided nine energy efficiency consumer education programs. These programs are designed to raise awareness, to educate the general public, and to increase the adoption of energy efficiency behaviors and practices at home, at work and within communities. In partnership with Keuka Housing and Workforce Development, a total of 78 households received energy use education. The CCE team also did outreach with the local Girl Scouts. CCE assisted the Scouts in completing their energy efficiency badge by teaching them about energy efficiency and how they could make changes as an individual, in their homes, and in their communities.



Sources: Standby Power, Lawrence Berkely National Laboratory, International Energy Agency (IEA), eXtension, IBM

Conservation Field Day

Every September, CCE Yates County partners with the Yates County Soil & Water Conservation District to host a “Conservation Field Day” for area school children. On September 11th, 2014, the 48th annual Conservation Field Day took place at Keuka Lake State Park. The 6th graders at Dundee Central School and the 5th graders from St. Michael’s in Penn Yan enjoyed a fun-filled educational day of activities. The students rotated through stations set-up on the park’s grounds that dealt with ground water, fishing, forestry, rabies education, Emergency Management Services (EMS), Geospatial Positioning Systems (GPS), and green energy.



5th and 6th graders learn about GPS from Julie Miller (Natural Resources Conservation Service).



Kathy Swarthout (Yates County Public Health) teaches 5th and 6th graders about rabies.

Week 37

September

Labor Day

Monday 7th

The Great New York State Fair

Tuesday 8th

Wednesday 9th

Thursday 10th

Conservation Field Day

Friday 11th

Saturday 12th

Sunday 13th

Al McGuffie, 4-H volunteer, teaches a fishing workshop to 5th and 6th graders at Conservation Field Day.



Monday 14th

Tuesday 15th

Wednesday 16th

Thursday 17th

Friday 18th

Saturday 19th

Sunday 20th



Week 39

September

Monday 21st

Tuesday 22nd

Wednesday 23rd

Thursday 24th

Friday 25th

Saturday 26th

Sunday 27th



September/October

Week 40

Monday 28th

Tuesday 29th

Wednesday 30th

Thursday 1st

Friday 2nd

Saturday 3rd

Sunday 4th



National 4-H Week

Food Preservation Workshops

In food preservation workshops, participants receive hands-on experience with water bath and pressure canner techniques, along with correct use of other equipment used in preservation of food. This recent harvest season CCE Yates County offered classes in:

- pressure canning tomatoes
- water bath canning grape juice & jelly
- making and preserving salsa
- making fruit leather



Cornell Cooperative Extension is a source for research-based information about food preservation. With increased interest in "eating local" and wanting to know where our food comes from, many are turning to freezing, canning and drying. It is imperative to follow strict guidelines while preserving foods to ensure they are safe and free of illness-causing bacteria. Cornell Cooperative Extension, with trained Master Food Preservers, provides the most current and researched-based information. Other reliable resources are:

- So Easy To Preserve, Cooperative Extension/The Univ. of Georgia
- Ball Blue Book
- The National Center for Home Food Preservation website:



nchfp.uga.edu/

For more information on food preservation or to request a workshop, contact Cornell Cooperative Extension in Yates County.

4-H

We kicked off the 2013-2014 4-H year with several promotional events and continued the trend, enrolling 30 new 4-H members this year. We sent youth to Albany for Capital Days, had a teen serve on the state planning committee for State Teen Action Reps Retreat (STARR), and had a Yates County public speaking team place 2nd in the nation at the National 4-H Horse Round up in Kentucky. We raised \$1,500 for our Trips and Awards fund this year and presented \$1,200 in scholarship money to support graduating 4-H seniors.

Our shooting sports program certified four new instructors in various disciplines, including a teen leader certified in archery. We also held an archery postal match and had three youth place in the top five in their divisions. Our clubs are active in community service, giving to Yates County Christmas for the Needy, making cookies for local Veterans on Veteran's Day, growing produce for the Humane Society's Harvest Dinner Fundraiser, taking part in *Celebrate Service*, *Celebrate Yates*, and volunteering with the Backpack Program through Milly's Pantry. We continue to offer monthly 4-H workshops, held a successful sewing camp, a very well attended 4-H fishing day, and once again had participants at district Dairy Bowl and Horse Extravaganza!



Yates County 4-Hers meet with local representatives during Albany Capital Days.

Week 41

October

Monday 5th

National 4-H Week

Tuesday 6th

National 4-H Week

Wednesday 7th

National 4-H Week

Thursday 8th

National 4-H Week

Friday 9th

National 4-H Week

Saturday 10th

National 4-H Week

Sunday 11th



October

Week 42

Monday 12th

Columbus Day

Tuesday 13th

Wednesday 14th

Thursday 15th

Friday 16th

Saturday 17th

Sunday 18th



Week 43

October

Monday 19th

Tuesday 20th

Wednesday 21st

Thursday 22nd

Friday 23rd

Saturday 24th

Sunday 25th



October/November

Week 44

Monday 26th

Tuesday 27th

Wednesday 28th

Thursday 29th

Friday 30th

Saturday 31st

Halloween

Sunday 1st

Fall Back...Daylight Saving Time Ends



Harvest New York

A produce auction is a wholesale market for regionally grown produce. Currently there are six produce auctions in New York State offering a wide variety of produce at competitive prices. The first production auction in the state was founded in 2001. A market is a one-stop source for buyers to purchase either a truckload of produce or several semi loads. The sale provides a unique opportunity for buyers of all kinds to buy the freshest and highest quality produce and flowers at one location at a wholesale price. The produce auction prides itself on selling fresh, quality produce, all of which is provided by local growers.

Even though produce auctions have existed in the state since 2001, many people do not understand how produce auctions work and do not feel like it is a market where they can buy their produce. In 2014, Harvest NY partnered with the Cornell Vegetable Program (CVP) to create a video that explores how produce auctions operate. Through interviews with growers who sell their produce at the auction, customers who buy their produce at the auction, and Cornell Cooperative Extension staff, the video unravels the selling and purchasing of local produce through the auction, making it an approachable experience for everyone.

Please visit the Cornell Vegetable Program YouTube channel to view the produce auction video at:

<https://www.youtube.com/user/ccecvp>

Scan the QR code with your smartphone.





National GAPS Program

Cornell Cooperative Extension, along with the National Good Agricultural Practices (GAPs) Program and the New York State Department of Agriculture and Markets, has developed and implemented a nationally-recognized training program in GAPs to prepare New York growers for the marketplace's increased vigilance in food safety. Training is a key part to successful understanding and implementation of GAPs. New York has had an active GAPs training program for produce farmers since 1999. Harvest NY partnered with the National GAPs Program to conduct a long-term evaluation of the training program by surveying past training participants after they had completed the multi-day course to see what progress they had made, what costs they had incurred, which markets they had maintained, and to assess other indicators to determine the long term impact of attending the GAPs training.

In the Spring of 2014, 80 past participants, each representing a different farm, were asked to complete a 20 question survey. Preliminary findings from the long-term survey with growers show that the top three reasons growers report implementing GAPs are: their personal commitment to food safety (24%), maintaining market access (20%), and reducing liability (17%). Thirty-five (43%) growers reported maintaining sales valued from \$14,000 to \$2,000,000, while 14 (16%) growers reported expanded sales valued at \$15,000 to \$300,000. Though these are very broad values, they indicate that implementing GAPs can help preserve and expand market access.

There are many reasons why produce safety should be important to growers. Based on the evaluations, we feel the multi-day GAPs training programs are helping growers increase their understanding of produce safety issues, develop a written farm food safety plan, and implement practices to reduce microbial risks. In New York State, there are four multi-day GAPs trainings scheduled for the 2014/2015 winter season if you would like to participate.

Please visit www.gaps.cornell.edu to find the dates, locations, and registration information. Scan the QR code with your smartphone.



Week 45

November

Monday 2nd

Election Day

Tuesday 3rd

Wednesday 4th

Thursday 5th

Friday 6th

Saturday 7th

Sunday 8th



November

Week 46

Monday 9th

Tuesday 10th

Wednesday 11th

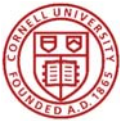
Veterans Day

Thursday 12th

Friday 13th

Saturday 14th

Sunday 15th



Week 47

November

Monday 16th

Tuesday 17th

Wednesday 18th

Thursday 19th

Friday 20th

Saturday 21st

Sunday 22nd



November

Week 48

Monday 23rd

Tuesday 24th

Wednesday 25th

Thursday 26th

Thanksgiving

Friday 27th

Saturday 28th

Sunday 29th



Hans showing Senator Chuck Schumer how to examine buds for winter injury during a press conference held in 2014.

Finger Lakes Grape Program

The Finger Lakes Grape Program (FLGP) serves the grape and wine industry in Ontario, Schuyler, Seneca, Steuben and Yates Counties. The program is staffed by Viticulture Educators Hans Walter-Peterson and Mike Colizzi. The program provides unbiased, research-based information to the region's grape growers in areas including vineyard and pest management practices, new vineyard establishment, farm business management, marketing and business development and more as a means of supporting the industry's growth and long-term sustainability.

The winter of 2013-14 was the coldest in the past 10 years in the region, and had the potential to cause significant reductions in the 2014 grape crop in some grape varieties as a result of injury to buds or to entire grapevines. Through formal field meetings and individual farm visits, in 2014 the FLGP provided information and advice to growers on how to determine the amount of injury to the vines, as well as alternative pruning techniques that enabled growers to harvest a crop while also helping the vines to recover from winter stress. Growers who used these new techniques in their vineyards reported harvesting larger crops than expected. This is an example of how the FLGP and our other regional agriculture extension teams bring important results from research to farmers and have positive impacts on our agriculture industry in Yates County.



Discussing and demonstrating pruning techniques that could be used in vineyards that had a high potential for significant winter injury.

Finger Lakes Grape Program

The Finger Lakes Teaching and Demonstration Vineyard entered its third growing season in 2014. The vines are completely mature and produced a full crop. The vineyard is a partnership between the Finger Lakes Grape Program, Finger Lakes Community College (FLCC), and Anthony Road Wine Company. This year collectively FLCC students logged almost 1,000 hours of work at the vineyard between class and volunteer time. It started in the spring with pruning and tying and continued throughout the year with leaf pulling and crop thinning, and shoot positioning. Students were given 300 pounds of fruit from several varieties for use in their winemaking classes this fall.

Teaching is only part of the vineyards purpose; we also designed it to be a demonstration vineyard where we can showcase new pieces of equipment, varieties, and trellis methods. On July 10th we demonstrated two machines that took new approaches to age-old tasks, utilizing a leaf remover that uses high-pressure air to shred leaves and a cultivator that uses flexible fingers to clean very close to the base of the vine. We plan to continue showcasing new types of equipment every year to keep growers “in the know.” We will also be hosting two grape pruning workshops during the 2014/2015 winter season at the teaching vineyard. Funding from the Genesee Valley Regional Market Authority supports the vineyard.



Chardonnay grapes harvested from the Finger Lakes Teaching and Demonstration Vineyard.

Monday 30th

Tuesday 1st

Wednesday 2nd

Thursday 3rd

Friday 4th

Saturday 5th

Sunday 6th

Mike Colizzi teaches high school students to construct a grape trellis at Finger Lakes Works With Their Hands Career Day.



Monday 7th

Tuesday 8th

Wednesday 9th

Thursday 10th

Friday 11th

Saturday 12th

Sunday 13th



Week 51

December

Monday 14th

Tuesday 15th

Wednesday 16th

Thursday 17th

Friday 18th

Saturday 19th

Sunday 20th



December

Week 52

Monday 21st

Tuesday 22nd

Wednesday 23rd

Thursday 24th

Friday 25th

FINGER LAKES
GRAPE PROGRAM

Christmas

Saturday 26th

Sunday 27th



Finger Lakes Grape Program



PROGRAM EVENTS SUMMARY

PUBLICATIONS	FLGP UPDATES	30 ISSUES	404 E-MAILED/ PER ISSUE
	FLGP NOTES	7 ISSUES	404 E-MAILED/ PER ISSUE
	VERAISON TO HARVEST	8 ISSUES	404 E-MAILED/ PER ISSUE
NEWS ARTICLES	EXTENSION CORNER	2 ISSUES	5,605 CIRCULATION/ PER ISSUE
	AMERICAN FRUIT GROWERS	2 ISSUES	17,500 CIRCULATION/ PER ISSUE
SOCIAL MEDIA	FACEBOOK		494 LIKES
	YOUTUBE		7,413 HITS
	TWITTER		396 HITS
EVENTS/ WORKSHOPS	WINTER INJURY MEETING		58 ATTENDEES
	2014 SPRING IPM MEETING		93 ATTENDEES
	LESSON LEARNED LODI RULES		19 ATTENDEES
	FLGP TEACHING DEMO		20 ATTENDEES
	PINOT NOIR		31 ATTENDEES
	PRUNING WORKSHOP		20 ATTENDEES
	TAILGATE MEETINGS	8 MTGS	144 ATTENDEES

Community Nutrition Education

Throughout 2014, Cornell Cooperative Extension shared food and nutrition information at many community events.

Recognizing and measuring the sugar content of beverages is eye-opening and the first step toward controlling sugar (and calorie) intake. “Think your Drink” presentations occurred at:

- The Fairy Tale and Child Health & Safety Fair in Dundee in March
- Penn Yan Elementary 5th grade health fair in June
- Workforce Development & GED classes throughout the year
- Rainbow Junction Day Care for staff, youth and parents
- Local Libraries for youth & teens after school
- Child and Family Resources
- YCRR Fitness Center
- Penn Yan Academy Physical Education classes



Along with food and nutrition, we teach food safety practices to pre-schoolers, school-aged youth, adults, and seniors. Lessons include washing hands, making sure all surfaces and equipment are clean, and learning how to store foods safely to prevent food borne illnesses. At Penn Yan’s Sidewalk Sale in July and Arc of Yates Health Fair in September, we set up displays highlighting safe food practices such as thawing meat properly, testing for doneness of meats, and testing refrigerator and freezer temperatures with thermometers. Over 70,000 people in the USA are affected by food borne illness annually.

Week 53

December/January

Monday 28th

Tuesday 29th

Wednesday 30th

Thursday 31st

New Year's Day

Friday 1st

Saturday 2nd

Sunday 3rd



Invasive Species Education & Watershed Education Programs

- The CCE Yates County Invasive Species Program Educator works closely with the Finger Lakes Partnership in Regional Invasive Species Management (PRISM). The goal of the CCE Invasive Species Program and the PRISM is to educate and empower the community to identify and respond to invasive species issues. Both the CCE Yates Invasive Species Program and the Finger Lakes PRISM offer educational workshops and events to the public to engage and train “citizen scientists”.
- In partnership with The Nature Conservancy and the Keuka Lake Association, the CCE Yates Invasive Species Program co-hosted a workshop to provide the public with information about aquatic invasive species on August 7th. The workshop included a formal presentation about aquatic invasive species as well as a hands-on demonstration of aquatic invasive species identification and monitoring techniques. The workshop focused on hydrilla, which is a highly aggressive invasive aquatic plant that is present in southern Cayuga Lake, three lakes in Suffolk and Orange counties, and a section of the Tonawanda Creek outside of Buffalo.
- The CCE Yates Invasive Species Program partnered with the Finger Lakes PRISM to offer a public invasive species identification and mapping training on August 13. Participants learned how to identify invasive and how to use iMap, an on-line mapping program, to record invasive species sightings in New York.
- This summer, Yates CCE Invasive Species/Watershed Educator Emily Staychock and Promotions and Marketing Coordinator Shelley Pierce created an educational brochure about aquatic invasive species in Keuka Lake. The brochure was funded by the Keuka Lake Association and describes species that are already present in the lake, such as Eurasian watermilfoil and zebra mussels, as well as species that are not present but pose a threat, such as hydrilla and round goby. Copies are available at the CCE Yates office as well as the Keuka Lake Association office.

Download the invasive species in Keuka Lake brochure on-line:

<http://bit.ly/1vtuP2H>

Scan the QR code with your smartphone.



Life Skills Workshops



Cornell Cooperative Extension of Yates County partners with the several agencies to provide life skills workshops to participants. Partnering agencies include: Yates Finger Lakes Workforce Development, Keuka Housing Council, Inc., PathStone, Inc., and Child and Family Resources, Inc. Workshop participants are provided with education, tools, tips, and community resource information to increase and enhance their knowledge, skills, and confidence regarding their own finances. In 2013-14, the workshops reached 96 Yates County and seven Ontario County households.

Also in 2014 Cornell Cooperative Extension of Yates County partnered with the Yates Finger Lakes Workforce Development summer youth employment program and provided series of three workshops providing education, tools, tips regarding money, earned income, and budgeting to 37 youth.

Cornell Cooperative Extension of Yates County provides a 1:1 Life Skills program to 20 eligible families, partnering with the following agencies: ProAction of Steuben and Yates, Inc. (Wheels For Work and Early Head Start programs), Yates County DSS, Child and Family Resource, Inc. This life skills program is a series of six lessons and focus on the family and their financial situation. Families are provided with education, tools, tips, and available community resources to help them gain greater financial independence, knowledge, skills, and confidence. Families are able to model their increased abilities to their children, providing education and knowledge for future generations.

In these current tough economic times, everyone wonders what they can do to stretch their paycheck a bit further. Recently, workshop participants shared their ideas on how to stretch their money and a brochure *Stretch Your Money* is a culmination of their efforts.

Download the Stretch Your Money brochure on-line:
<http://bit.ly/1x5Opg5>



Friend of Extension Fundraiser

CCE of Yates County continues to serve all residents, businesses and communities. CCE's programs touch the lives of many in our community. We would like to thank the individuals, families and businesses listed below that support us through the Friend of Extension fundraising efforts. To date we have raised close to \$3,000 through this campaign. Our gratitude goes out to the following contributors:

Friends of Extension Donor List as of 11/26/2014
Bert & Donna Alexander
Nadine Bocek (Gully's Edge Vineyard)
Kirk Brooks (Petersen Farms)
Beverly Cerow
Leslie Church - In memory of Ejner & Lois Christensen
Mark Collins
Sharon & Robert Corcoran
Matt Doyle (Doyle Vineyard Management)
Bob Evans (Town of Jerusalem)
Exxon Mobil
Cheryl Flynn
Fox Run Vineyards
Sayre Fulkerson (Fulkerson Winery)
Peter Gerbic
Skip Jensen (New York Farm Bureau)
Bill Laffin (Town of Milo)
J. Robert & Madeline Lawrence
Gary Lilyea (Lilyea Farms)
Malcolm MacKenzie
Klaas & Mary-Howell Martens (Martens Farm) - In honor of Yates County Organic Farmers
Janet Osgood
Neil Simmons (KWIC)
Seneca Shore Wine Cellars
Charles & Sarah Stackhouse
John Stenzel - in memory of Frank "Biff" Brundage
Yates County Farm Bureau
Anonymous - In honor of Howard Soper In honor of Kenneth & Doris Gibson

Many thanks as well to those contributors not wishing to have their names published.



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MISSION STATEMENT

Cornell Cooperative Extension of Yates County puts knowledge to work in pursuit of economic vitality, ecological sustainability and social well-being. We bring local experience and research-based solutions together, helping local Yates County families and communities thrive in our rapidly changing world.

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities.